



SHORTLIST 2009

Television/Cinema/
Digital :Technique

Single Entries

Animation	2008 Beijing Olympics	Monkey: Journey To The East	RKCR/Y&R	London	UNITED KINGDOM
Animation	Amnesty International	Everybody Against Everybody	Leo Burnett Lisboa	Lisboa	PORTUGAL
Animation	Audi Q5	Synchronized	HEIMAT, Berlin	Berlin	GERMANY (Deutschland)
Animation	Bakers	Precious Biscuits	Ogilvy Johannesburg	Johannesburg	SOUTH AFRICA (Zuid Afrika)
Animation	BMW Efficient Dynamics	Drop	MAB, Berlin	Berlin	GERMANY (Deutschland)
Animation	BONTRUST-FINANCE	Money Love	Grabarz & Partner Werbeagentur GmbH	Hamburg	GERMANY (Deutschland)
Animation	Coca-Cola	Hidden Formula	Bent Image Lab	Portland	UNITED STATES
Animation	Coca-Cola	Happiness Factory 3	Wieden + Kennedy	Amsterdam	NETHERLANDS
Animation	Coke	It's Mine	The Mill	New York	UNITED STATES
Animation	Concert Hall Dortmund	Black Poem	Jung von Matt AG	Hamburg	GERMANY (Deutschland)
Animation	Creme Egg	Mousetrap	Publicis	London	UNITED KINGDOM
Animation	Drench	Brains Dance	The Mill	London	UNITED KINGDOM
Animation	Durex	Get it On	Superfad	New York	UNITED STATES
Animation	Gol Air Lines	Caterpillar	AlmapBBDO	São Paulo	BRAZIL
Animation	Insurance	Lighthouse	Exopolis	Los Angeles	UNITED STATES
Animation	Nike Football	Nike :: Be the LEGEND	PostVisual.com	Seoul	KOREA (South)
Animation	Noneofusarefree.org	Support Burma	Ogilvy Amsterdam	Amsterdam	NETHERLANDS
Animation	Not For Sale	Shadow Hands	Martin Williams	Minneapolis	UNITED STATES
Animation	Sydney Children's Hospital	Mary	DDB Sydney Pty. Limited	Ultimo	AUSTRALIA
Animation	United Airlines	Two Worlds	Barrie D'Rozario Murphy	Minneapolis	UNITED STATES
Animation	United Airlines	Sea Orchestra	Barrie D'Rozario Murphy	Minneapolis	UNITED STATES
Animation	United Airlines	Heart	Barrie D'Rozario Murphy	Minneapolis	UNITED STATES
Animation	Video Game Trailer	GOW Last Day/Rendezvous	Digital Domain	Venice	UNITED STATES
Cinematography	Audi TDI	Heartbeat	kempertrautmann gmbh	Hamburg	GERMANY (Deutschland)
Cinematography	Australian Tourism	Transformation (NY)	Revolver	Sydney	AUSTRALIA
Cinematography	Gran Centenario Tequila	The Calling	ACA Films	Miami	UNITED STATES
Cinematography	Mercedes-Benz	Presence	Abbott Mead Vickers BBDO	London	UNITED KINGDOM
Cinematography	Wego	Soap	Ogilvy & Mather Advertising Taiwan	Taipei	TAIWAN
Direction	Global Warming	Granny	Leo Burnett Argentina	Buenos Aires	ARGENTINA
Direction	Motor Neurone Disease Association	Sarah's Story	Bare Films	London	UNITED KINGDOM
Direction	Nike	Fate	Anonymous Content	Culver City	UNITED STATES
Direction	Nike	Chalk	Anonymous Content	Culver City	UNITED STATES
Direction	Nike	Next Level	Anonymous Content	Culver City	UNITED STATES
Direction	Royal Mail	Grow	Abbott Mead Vickers BBDO	London	UNITED KINGDOM
Direction	T-Mobile	Dance	Partizan	Los Angeles	UNITED STATES
Direction	Wego	Soap	Ogilvy & Mather Advertising Taiwan	Taipei	TAIWAN

Editing	Audi RS 6	Gymnasts	Cut+Run		
Editing	Honda	Drive Every Drop	Final Cut	London	UNITED KINGDOM
Editing	Motor Neurone Disease Association	Sarah's Story	Bare Films	London	UNITED KINGDOM
Editing	Royal Mail	Grow	Abbott Mead Vickers BBDO	London	UNITED KINGDOM
Editing	VW Golf	Better Everyday	Speade	London	UNITED KINGDOM
Music-Adaptation	BBC Four Medieval Season	Curtyl Haze	RKCR/Y&R	London	UNITED KINGDOM
Music-Adaptation	Coca-Cola	Heist	Stimmung	Santa Monica	UNITED STATES
Music-Adaptation	Discovery Channel Commercial	Discovery Channel I Love the World	Beacon Street Studios	Venice	UNITED STATES
Music-Adaptation	United Airlines	Sea Orchestra	Barrie D'Rozario Murphy	Minneapolis	UNITED STATES
Music-Adaptation	United Airlines	Heart	Barrie D'Rozario Murphy	Minneapolis	UNITED STATES
Music-Licenced	Coca-Cola	Library	Wieden + Kennedy	Amsterdam	NETHERLANDS
Music-Licenced	T-Mobile	Dance	Saatchi & Saatchi	London	UNITED KINGDOM
Music-Licenced	Virgin Atlantic 25 Years	Love At First Flight	RKCR/Y&R	London	UNITED KINGDOM
Music-Licenced	WWF	Tick	Leo Burnett	Sydney	AUSTRALIA
Music-Original	2008 Beijing Olympics	Monkey: Journey To The East	RKCR/Y&R	London	UNITED KINGDOM
Music-Original	Concert Hall Dortmund	Black Poem	Jung von Matt AG	Hamburg	GERMANY (Deutschland)
Music-Original	Golf	Enjoy the Everyday	DDB London	London	UNITED KINGDOM
Music-Original	National Grid	Polar Bear	Nylon Studios	New York	UNITED STATES
Music-Original	Nomis Shoes	Damn Boots	Amber Music	New York	UNITED STATES
Music-Original	Orange	Cinema	Publicis Conseil	Paris	FRANCE
Music-Original	Shopper Marketing	Shoppera	Arc Worldwide	Chicago	UNITED STATES
Sound Design	Audi Q5	Synchronized	HEIMAT, Berlin	Berlin	GERMANY (Deutschland)
Sound Design	Audi quattro	Urban Carving	kempertrautmann gmbh	Hamburg	GERMANY (Deutschland)
Sound Design	Audi TDI	Heartbeat	kempertrautmann gmbh	Hamburg	GERMANY (Deutschland)
Sound Design	Audi TDI	Filter	kempertrautmann gmbh	Hamburg	GERMANY (Deutschland)
Sound Design	Gran Centenario Tequila	The Calling	Adelphoi Music Ltd	London	UNITED KINGDOM
Sound Design	Lincoln MKS	Effects	Stimmung	Santa Monica	UNITED STATES
Sound Design	Net 10	Microwave	henryboy	New York	UNITED STATES
Sound Design	Nike	This Is Your Final Wake Up Call	Park Pictures	New York	UNITED STATES
Sound Design	Saturn - Trade Chain for Electronic Equipment	Evolution of Technology - The Beasts	Scholz & Friends Berlin GmbH	Berlin	GERMANY (Deutschland)
Sound Design	Target	Velocity	740 Sound Design	Santa Monica	UNITED STATES
Sound Design	Vegetarian Restaurant	Sound Designer	Ruf Lanz Werbeagentur AG	Zürich	SWITZERLAND
Sound Design	Wrigley's	Fruit Shedder	Stimmung	Santa Monica	UNITED STATES
Visual Effects	Absolut	Dissection	MassMarket	New York	UNITED STATES
Visual Effects	Acura	Motion	Park Pictures	New York	UNITED STATES
Visual Effects	Acura	Motion	A52	Santa Monica	UNITED STATES
Visual Effects	Audi Q5	Synchronized	HEIMAT, Berlin	Berlin	GERMANY (Deutschland)
Visual Effects	Audi quattro	Urban Carving	kempertrautmann gmbh	Hamburg	GERMANY (Deutschland)
Visual Effects	Audi TDI	Filter	kempertrautmann gmbh	Hamburg	GERMANY (Deutschland)
Visual Effects	Bacardi Rum	Sundance	Digital Domain	Venice	UNITED STATES

Visual Effects	Barclaycard	Waterslide	The Mill	London	UNITED KINGDOM
Visual Effects	BBC iPlayer	Penguins	RKCR/Y&R	London	UNITED KINGDOM
Visual Effects	Bridgestone Americas Tire Operations	Scream	The Richards Group	Dallas	UNITED STATES
Visual Effects	British Airways	Aquarium	Framestore CFC	London	UNITED KINGDOM
Visual Effects	Coca-Cola	It's Mine	Wieden + Kennedy	Portland	UNITED STATES
Visual Effects	Comcast	Rabbit	Goodby, Silverstein and Partners	San Francisco	UNITED STATES
Visual Effects	Corporate/Institutional	Beyond the Boundaries	Y&R San Francisco	San Francisco	UNITED STATES
Visual Effects	Drench	Brains Dance	The Mill	London	UNITED KINGDOM
Visual Effects	Environmental Awareness Television Spot	Carbon Footprint	Discovery EMEA	London	UNITED KINGDOM
Visual Effects	Hewlett-Packard	Maestro	Goodby, Silverstein and Partners	San Francisco	UNITED STATES
Visual Effects	Hewlett-Packard	In the Air	MJZ	Los Angeles	UNITED STATES
Visual Effects	Mattoni Mineral Water	Water Dress - The Star	velvet mediendesign gmbh	Munich	GERMANY (Deutschland)
Visual Effects	Monster.com	Stork	Framestore CFC	London	UNITED KINGDOM
Visual Effects	Nike	Spider	A52	Santa Monica	UNITED STATES
Visual Effects	Nike	Fate	Asylum Visual Effects	Santa Monica	UNITED STATES
Visual Effects	Opel / Vauxhall - Zafira and Meriva	Adjustable World	Bakery Films Film Production GmbH	Hamburg	GERMANY (Deutschland)
Visual Effects	PlayStation 3	Murals	The Mill	Santa Monica	UNITED STATES
Visual Effects	Shelter - House of Cards	House of Cards	Leo Burnett	London	UNITED KINGDOM
Visual Effects	Sportswear	Adi Dassler's Workshop	180 Amsterdam	Amsterdam	NETHERLANDS
Visual Effects	Tequila Centenario	The Calling	ACA Films	Miami	UNITED STATES
Visual Effects	TheLadders.com	Little Creatures	Method	Santa Monica	UNITED STATES
Visual Effects	Toshiba	Time Sculpture	The Mill	London	UNITED KINGDOM
Visual Effects	Toyota Corolla	Packed With a Lil' Action	Publicis Mojo	Walsh Bay	AUSTRALIA
Visual Effects	Volkswagen	Dog-Fish	AlmapBBDO	São Paulo	BRAZIL