



# Television/Cinema/Digital Technique Juries



**Dante Ariola** **Chairman**  
Director  
MJZ  
Los Angeles,  
UNITED STATES

**Direction/Cinematography**  
**Antoine Bardou Jacquet**  
Director  
Partizan  
Paris, FRANCE

**Josh Frizzell**  
Director  
Curious Films  
Auckland, NEW ZEALAND

**Gerard de Thame**  
Director  
Gerard de Thame Films  
London, UNITED KINGDOM

**Kim Geldenhuys**  
Director  
Egg Films  
Cape Town, SOUTH AFRICA

**Paul Middleditch**  
Director  
Plaza Films  
Sydney, AUSTRALIA

**Prasoon Pandey**  
Director  
Corcoise Films Pvt. Ltd.  
Mumbai, INDIA

**Luciano Podcaminsky**  
Director  
Reolucion & @radical.media  
Buenos Aires, ARGENTINA

**Peter Thwaites**  
Director  
Gorgeous Enterprises  
London, UNITED KINGDOM

**Animation/Visual Effects**  
**Pierre Buffin**  
Founder & President  
BUF Compagnie Parigi  
Paris, FRANCE

**Ben Cronin**  
Flame Artist/VFX Supervisor  
Framestore-CFC  
London, UNITED KINGDOM

**Nickson Fong**  
CEO/Filmmaker  
Egg Story Creative Productions  
Singapore, SINGAPORE

**Pasi Johansson**  
Managing Director  
STO.PP stockholm.postproduk-  
tion  
Stockholm, SWEDEN

**Jonny Kofoed**  
Head of Motion & Design  
Oktobor  
Auckland, NEW ZEALAND

**Todd Mueller**  
Creative Director/Co-Founder  
Psyop  
New York, UNITED STATES

**Chris O'Reilly**  
Executive Producer  
Nexus Productions  
London, UNITED KINGDOM

**Johnnie Semerad**  
Creative Director  
Semerad  
New York, UNITED STATES

**E. Suresh**  
Creative Director  
Famous House of Animation  
Mumbai, INDIA

**Achim August Tietz**  
Managing Director/Technical  
Director  
Aixsponza  
Munich, GERMANY

**Stuart White**  
Head of 3D  
Fin Design & Effects  
Sydney, AUSTRALIA

**Editing**  
**Ricky Boyd**  
Editor  
Deliverance Post Production  
Cape Town, SOUTH AFRICA

**Gavin Cutler**  
Editor/Founding Partner  
Mackenzie Cutler  
New York, UNITED STATES

**Steve Gandolfi**  
Managing Director/Editor  
Cut & Run Limited  
London, UNITED KINGDOM

**Adam Liebowitz**  
President/Editor  
Go Robot!  
New York, UNITED STATES

**Sherri Margulies**  
Editor  
Crew Cuts  
New York, UNITED STATES

**Nelson Ng**  
Editor  
Touches  
Hong Kong, HONG KONG

**John Smith**  
Editor  
The Whitehouse  
London, UNITED KINGDOM

**Drew Thompson**  
Editor  
Guillotine Pty. Ltd.  
Sydney, AUSTRALIA

**Tim Thornton-Allan**  
Editor/Owner  
Marshall Street Editors  
London, UNITED KINGDOM

**Angus Wall**  
Editor  
Rock Paper Scissors  
Santa Monica, UNITED STATES

**Music/Sound Design**  
**Christopher Blaser**  
Composer/Producer/CEO  
Largoland Musicproduction  
Berlin, GERMANY

**Drazen Bosnjak**  
Creative Director/ Composer/  
Sound Designer  
Q Department  
New York, UNITED STATES

**Michelle Curran**  
President  
Amber Music  
London, UNITED KINGDOM  
New York, UNITED STATES

**Tom Eymundson**  
Partner/Director  
Pirate Radio & Television  
Toronto, CANADA

**Rennie Gomes**  
Composer/Managing Director  
Yellow Box Studios  
Singapore, SINGAPORE

**Jim Hall**  
Musician Composer  
Soundtrax  
Auckland, NEW ZEALAND

**Jason Johnson**  
Creative Director/Composer  
Stimmung  
Santa Monica, UNITED STATES

**Eddie Kim**  
Sound Designer  
740 Sound Design  
Santa Monica, UNITED STATES

**Lorens Persson**  
Managing Director  
Sterling Sound  
Randburg, SOUTH AFRICA

**Josh Rabinowitz**  
Senior Vice President/  
Director of Music  
Grey Worldwide  
New York, UNITED STATES

**Mark Rivett**  
Senior Partner/Musical Director  
Song Zu  
Sydney, AUSTRALIA

**Jack Sedgwick**  
Senior Sound Engineer  
Wave Recording Studios  
London, UNITED KINGDOM

**Joel Simon**  
President/CEO  
JSM Music  
New York, UNITED STATES

**Geert van Gaalen**  
Composer/Sound Designer  
Studio De Keuken/  
Dangerous Kitchen Music  
Amsterdam, NETHERLANDS



## Interactive Jury

### **Matias Palm-Jensen**

#### **Chairman**

Creative President  
Farfar  
Stockholm, SWEDEN

### **Mark Ashley-Wilson**

Head of Digital & Interactive  
Australasia  
Lowe Rivet  
The Rocks, AUSTRALIA

### **Oskar Bård**

Director  
Hobby Film  
Stockholm, SWEDEN

### **Dave Bedwood**

Creative Partner  
Lean Mean Fighting Machine  
London, UNITED KINGDOM

### **Joakim Borgstrom**

Creative Director  
Wieden+Kennedy  
Amsterdam, NETHERLANDS

### **Pete Case**

Creative Director  
Gloo  
Cape Town, SOUTH AFRICA

### **Sam De Volder**

Creative Director  
These Days  
Antwerp, BELGIUM

### **Tom Eslinger**

Worldwide Creative Director -  
Interactive  
Saatchi & Saatchi  
London, UNITED KINGDOM

### **Ricardo Figueira**

VP Creative  
Isobar Latin America  
São Paulo, BRAZIL

### **Dominic Goldman**

Creative Director  
BBH  
London, UNITED KINGDOM

### **Andrew Hawley**

Founding Partner & Joint  
Creative Director  
TOUCH/CAST NEXT  
Wellington, NEW ZEALAND

### **Elke Klinkhammer**

Creative Director  
Neue Digitale  
Frankfurt, GERMANY

### **Sean Lam**

Creative Director  
Kinetic  
Singapore, SINGAPORE

### **Adam Lau**

Creative Director  
Ogilvy & Mather  
New York, UNITED STATES

### **Peter Laurelli**

Senior Copywriter  
Goodby, Silverstein & Partners  
San Francisco,  
UNITED STATES

### **Jean Lin**

Founder & CEO  
wwwins Consulting Greater  
China  
Regional Director  
Isobar  
Greater China, CHINA

### **Andre Matarazzo**

Chief Creative Officer  
Gringo  
São Paulo, BRAZIL

### **Will McGinness**

Creative Director  
Goodby, Silverstein & Partners  
San Francisco,  
UNITED STATES

### **Tommy Means**

Director  
Mekanism  
San Francisco,  
UNITED STATES

### **Pedro Panigazzi**

Executive Creative Director  
Publiquest  
Buenos Aires, ARGENTINA

### **PJ Pereira**

Co-Founder  
Pereira & O'Dell  
San Francisco,  
UNITED STATES

### **Neil Robinson**

Group Creative Director  
AKQA  
San Francisco,  
UNITED STATES

### **Fernanda Romano**

Creative Director  
JWT  
London, UNITED KINGDOM

### **Seb Royce**

Creative Director  
Glue London  
London, UNITED KINGDOM

### **Yasuharu Sasaki**

Interactive Creative Director  
Interactive Communication  
Division  
Dentsu Inc.,  
Tokyo, JAPAN

### **Florian Schmitt**

Executive Creative Director  
Hi-Res!  
London, UNITED KINGDOM

### **Eric Segal**

Creative Director  
mcgarrybowen  
New York, UNITED STATES

### **Meera Sharath-Chandra**

President and  
National Creative Director  
RMG Connect India  
New Delhi, INDIA

### **Jussi Solja**

Creative Director/Partner  
Laundry  
Helsinki, FINLAND

### **Richard Ting**

VP, Executive Creative Director  
Mobile & Emerging Media / Ap-  
plications (MEMA) Group  
R/GA  
New York, UNITED STATES

### **Andreas Ullenius**

Creative Director  
Åkestam Holst  
Stockholm, SWEDEN

### **Hyun-Ah Yoon**

Creative Director  
d.o.E.S  
Seoul, KOREA (South)

# Design and Content & Contact Juries



## Design Jury

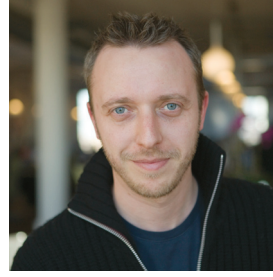
**Garth Walker** **Chairman**  
Founder/Creative Director  
Orange Juice Design  
Durban, SOUTH AFRICA

**Wendy Church**  
Design Director  
Wallace Church, Inc.  
New York, UNITED STATES

**Scott Dadich**  
Creative Director  
WIRED Magazine  
San Francisco, UNITED STATES

**Stewart Devlin**  
Design Creative Director  
TAXI New York  
New York, UNITED STATES

**Scott Stowell**  
Owner/Creative Director  
Open  
New York, UNITED STATES



## Content & Contact Jury

**Johnny Vulkan** **Chairman**  
Partner  
Anomaly  
New York, UNITED STATES

**Icaro Doria**  
Creative Director  
Saatchi & Saatchi  
New York, UNITED STATES

**Faris Yakob**  
Digital Ninja  
Naked Communications  
New York, UNITED STATES

**Amelia Torode**  
Head of Digital Strategy  
VCCP  
London, UNITED KINGDOM

**Robert Wong**  
Creative Director  
Google  
New York, UNITED STATES



## Radio Jury

**Bob Winter** Chairman

Vice President/Creative Director  
Leo Burnett Worldwide  
Chicago, IL, UNITED STATES

**Tim Craig**

Creative Director/Managing  
Director  
Radioville  
London, UNITED KINGDOM

**Sal DeVito**

Creative Director  
DeVito/Verdi  
New York, UNITED STATES

**Pablo Ferrari**

Executive Creative Director  
DGC ADN Comunicación  
Buenos Aires, ARGENTINA

**Steve Gardner**

Writer/Director  
Pirate  
Toronto, CANADA

**Sebastian Hardieck**

Executive Creative Director  
BBDO Düsseldorf  
Düsseldorf, GERMANY

**Stig Hjerkin Haug**

Concept Designer  
i Stig og Stein  
Oslo, NORWAY

**Akshay Kapnadak**

Creative Director  
McCann-Erickson  
Mumbai, INDIA

**Josh Lancaster**

Senior Creative  
Colenso BBDO  
Wellington, NEW ZEALAND

**Marc Lineveldt**

Creative Director  
Fortune Promoseven  
Dubai,  
UNITED ARAB EMIRATES

**Fran Luckin**

Creative Director  
Ogilvy South Africa  
Johannesburg,  
SOUTH AFRICA

**Sam Pond**

Executive Creative Director  
Pond Radio Entertainment  
San Francisco,  
UNITED STATES

**Dan Price**

President  
Oink Ink Radio  
New York/Los Angeles,  
UNITED STATES

**Paul Reardon**

Copywriter  
Clemenger BBDO  
Melbourne, AUSTRALIA

**Rodolfo Sampaio**

Creative Director  
DM9 DDB  
São Paulo, BRAZIL



## Grand Clios

### Television/Cinema/Digital

#### Product/Service

**Microsoft Xbox** Ammo, Enemy Weapon, Hunted  
McCann SF, San Francisco & T.A.G., San Francisco

### Billboard

#### Business Equipment/Services

**Deadline Couriers** Self Destruct  
Colenso BBDO, Auckland

### Innovative Media

#### Public Service

**Brailleliga** A Blind Call  
Duval Guillaume, Brussels

### Integrated Campaign

#### Integrated Campaign

**Shreddies Cereal** "New" Diamond Shreddies  
Ogilvy & Mather, Toronto

### Design

#### Environmental Design

**BP** Auto, Fuel, Eco-Messaging  
Ogilvy, New York

### Interactive

#### Viral

**UNIQLO** UNIQLOCK  
Projector Inc., Tokyo

### Radio

#### Product/Service Campaign

**Combos** Broken Heart, Lullaby, Prison Guard  
TBWA \ Chiat \ Day, New York

## Hall of Fame

**McDonald's** Estate Agent, Alan Hansen, Plumber  
Leo Burnett, Chicago

# Television/Cinema/Digital Winners

## Grand Clio

### Product/Service Campaign

Microsoft Xbox  
Ammo  
Enemy Weapon  
Hunted  
McCann SF, San Francisco & T.A.G.,  
San Francisco

## Gold

### Automotive

Volkswagen Touareg  
Keep it Clean  
DDB Amsterdam, Amstelveen

## Gold

### Beverages/Alcoholic

Freixenet  
The Key to Reserva  
The Syndicate, Santa Monica  
RSA Films, New York  
JWT Spain, Barcelona

## Gold

### Confections/Snacks

Cadbury's Dairy Milk  
Gorilla  
Fallon London, London

## Gold

### Confections/Snacks

Skittles  
Touch  
TBWA \ Chiat \ Day, New York

## Gold

### Entertainment

BAFICI - Buenos Aires International  
Independent Film Festival  
Clarence  
la comunidad (Buenos Aires), Martinez,  
Buenos Aires

## Gold

### Foods

Kellogg's All-Bran  
Construction Worker  
Leo Burnett, Chicago

## Gold

### Home Entertainment

Sony BRAVIA  
Play-Doh  
Fallon London, London

## Gold

### Home Entertainment

Microsoft Xbox  
Diorama  
McCann SF, San Francisco & T.A.G.,  
San Francisco

## Gold

### Product/Service Campaign

AT&T  
2 Day Rule  
Butcher  
Vegas  
BBDO New York, New York

## Gold

### Public Service

Petronas  
Tan Hong Ming  
Leo Burnett, Kuala Lumpur

## Gold

### Student

Iberia  
Snap  
Universidad Ramon Llull, Barcelona

## Gold

### Telecommunications

AT&T  
Butcher  
BBDO New York, New York

## Gold

### Toiletries

Tide-to-Go Stainpen  
Interview  
Saatchi & Saatchi, New York

## Gold

### Utilities

Wind Energy - Investments in Wind Energy  
Power of Wind  
Nordpol + Hamburg Agentur für  
Kommunikation, Hamburg

## Silver

### Automotive

Skoda Fabia  
Cake  
Fallon London, London

## Silver

### Automotive

Volkswagen Golf  
Night Drive  
DDB London, London

## Silver

### Beverages/Alcoholic

Anheuser Busch  
Swear Jar  
DDB Chicago, Chicago

## Silver

### Business-to-Business

Hydro - Oil & Energy Company  
Train  
DDB Oslo, Oslo

## Silver

### Confections/Snacks

Altoids  
Blowhole Bob  
Leo Burnett, Chicago

## Silver

### Cosmetics/Beauty

Sedal  
Placard  
JWT, Buenos Aires

## Silver

### Entertainment

Xbox Halo 3  
Enemy Weapon  
GO Film, New York  
McCann SF, San Francisco & T.A.G.,  
San Francisco

## Silver

### Home Entertainment

Microsoft Xbox  
Making of John 117 Monument  
McCann SF, San Francisco & T.A.G.,  
San Francisco

## Silver

### Home Furnishings/Appliances

Shera Ceiling Board  
Shakespearean Gecko  
Publicis (Thailand) Ltd., Bangkok

## Silver

### Household Products

Sylvania Light Bulb  
Picnic  
Jeh United Ltd., Bangkok

## Silver

### Insurance

Centraal Beheer Achmea  
Prison Guard  
DDB Amsterdam, Amstelveen

## Silver

### Online/Web Services

Monster.com  
Legs  
BBDO New York, New York

## Silver

### Pharmaceuticals

Viagra  
BBQ  
TAXI, Toronto

## Silver

### Product/Service Campaign

Stuffit Deluxe  
Life of a Goldfish  
New Years Resolutions  
Pregnancy  
Saatchi & Saatchi, New York

## Silver

### Product/Service Campaign

Altoids Chocolate Dipped Mints  
Banana Hands  
Blowhole Bob  
Half Deer  
Leo Burnett, Chicago

# Television/Cinema/Digital Winners

## Silver

### Public Service

YWCA Vancouver  
Paper  
Rethink, Vancouver

## Silver

### Public Service

Greenpeace  
Hanging On  
Leo Burnett, Chicago

## Silver

### Retail Services

Scuola D'Arte Drammatica Paolo Grassi  
Registration is Open  
Leo Burnett Co S.r.l., Milan

## Silver

### Retail Stores

JC Penney  
Aviator  
Saatchi & Saatchi, New York

## Silver

### Telecommunications

AT&T  
2 Day Rule  
BBDO New York, New York

## Silver

### Telecommunications

AT&T  
Pregnancy  
BBDO New York, New York

## Bronze

### Apparel/Fashion/Footwear

Nike Woman  
Surgery  
Revolucion, Buenos Aires

## Bronze

### Automotive

Renault Safety  
Ballet  
Nordpol + Hamburg Agentur für  
Kommunikation, Hamburg

## Bronze

### Beverages/Alcoholic

Bundaberg Rum  
Only in Australia  
Leo Burnett, Sydney

## Bronze

### Beverages/Non-Alcoholic

Sprite  
Fashion Show  
Ogilvy & Mather Argentina, Capital Federal -  
Buenos Aires

## Bronze

### Beverages/Non-Alcoholic

Sprite  
Graffiti  
Ogilvy & Mather Argentina, Capital Federal -  
Buenos Aires

## Bronze

### Business Equipment/Services

FedEx  
Lemmings  
BBDO New York, New York

## Bronze

### Business Equipment/Services

FedEx  
Carrier Pigeons  
BBDO New York, New York

## Bronze

### Confections/Snacks

Altoids  
Half Deer  
Leo Burnett, Chicago

## Bronze

### Confections/Snacks

Altoids  
Australian Doubleback  
Leo Burnett, Chicago

## Bronze

### Cosmetics/Beauty

Impulse  
Airport  
VegaOlmosPonce, Acassuso

## Bronze

### Electronic Equipment

Sony Walkman  
Music Pieces  
Fallon London, London

## Bronze

### Entertainment

Concerthall Dortmund  
Symphony in Red  
Jung von Matt AG, Hamburg

## Bronze

### Health Care Services

Cancer Prevention Center  
The Sooner The Better  
Pragma DDB, Lima

## Bronze

### Household Products

Ariel  
Little Boy  
Del Campo Nazca Saatchi & Saatchi,  
Martinez, Buenos Aires

## Bronze

### Insurance

Bangkok Life Insurance  
Cockroach  
Creative Juice G1 Co., Ltd., Bangkok

## Bronze

### Media

The Fight Network  
Construction Site  
Cossette Communication Group, Toronto

## Bronze

### Online/Web Services

Monster.com  
Daybreak  
BBDO New York, New York

## Bronze

### Online/Web Services

Monster.com  
Stork  
BBDO New York, New York

## Bronze

### Pharmaceuticals

Viagra  
Coffee  
TAXI, Toronto

## Bronze

### Product/Service Campaign

FedEx  
Beard  
Chairs  
Lemmings  
BBDO New York, New York

## Bronze

### Product/Service Campaign

FedEx  
Assistant  
Conference Call  
Into Golf  
BBDO New York, New York

## Bronze

### Product/Service Campaign

adidas International  
Impossible is Nothing - David Beckham  
Impossible is Nothing - Gilbert Arenas  
Impossible is Nothing - Lionel Messi  
180 Amsterdam, Amsterdam

## Bronze

### Product/Service Campaign

BAFICI - Buenos Aires International  
Independent Film Festival  
Clarence  
Lulaland  
Pinky  
la comunidad (Buenos Aires), Martinez,  
Buenos Aires

# Television/Cinema/Digital Winners

**Bronze**  
**Product/Service Campaign**  
Impulse  
Airport  
Ring  
Train  
VegaOlmosPonce, Acassuso

**Bronze**  
**Product/Service Campaign**  
Canalsat  
Blur TV  
Cock & Ball TV  
Starkers TV  
BETC Euro RSCG, Paris

**Bronze**  
**Product/Service Campaign**  
Viagra  
BBQ  
Coffee  
Dog  
TAXI, Toronto

**Bronze**  
**Student**  
PSA for Climate Change  
Blowing Smoke  
Art Center College of Design, Burbank

**Bronze**  
**Student**  
Climate Change PSA  
Moving Day  
Art Center College of Design, Pasadena

**Bronze**  
**Telecommunications**  
AT&T  
Vegas  
BBDO New York, New York

**Bronze**  
**Telecommunications**  
AT&T  
Bouquet  
BBDO New York, New York

# Television/Cinema/Digital Technique Winners

**Gold**  
**Animation**  
Sony BRAVIA  
Play-Doh  
Gorgeous, London

**Gold**  
**Cinematography**  
Herringbone  
Henri  
Exit Films, Melbourne

**Gold**  
**Cinematography**  
Diageo - Draught Guinness  
Tipping Point  
Abbott Mead Vickers BBDO, London

**Gold**  
**Cinematography**  
Louis Vuitton  
A Journey  
WIZZ, Clichy

**Gold**  
**Music-Original**  
Sony Walkman  
Music Pieces  
Soundtree Music Ltd., London

**Silver**  
**Animation**  
Concerthall Dortmund  
Symphony in Red  
Jung von Matt AG, Hamburg

**Silver**  
**Animation**  
ASICS  
Origami  
Nordpol + Hamburg Agentur für  
Kommunikation, Hamburg

**Silver**  
**Direction**  
Herringbone  
Henri  
Exit Films, Melbourne

**Silver**  
**Direction**  
Diageo - Draught Guinness  
Tipping Point  
Abbott Mead Vickers BBDO, London

**Silver**  
**Direction**  
Wind Energy - Investments in Wind Energy  
Power of Wind  
Nordpol + Hamburg Agentur für  
Kommunikation, Hamburg

**Silver**  
**Editing**  
Herringbone  
Henri  
Exit Films, Melbourne

**Silver**  
**Editing**  
Thorntons  
Stuck  
Speade, London

**Silver**  
**Editing**  
Diageo - Draught Guinness  
Tipping Point  
Final Cut, London  
Abbott Mead Vickers BBDO, London

**Silver**  
**Editing**  
Sony Walkman  
Music Pieces  
Final Cut, London

**Silver**  
**Editing**  
Guinness  
Music Machine  
Cut + Run, London

# Television/Cinema/Digital Technique Winners

## Silver

### Editing

Nike Cricket - Nike India Pvt. Ltd.  
Traffic  
JWT, Mumbai

## Silver

### Editing

Toyota  
Earth's Greatest Four Wheel Drive  
Guillotine, Sydney

## Silver

### Editing

Absolut  
Protest  
TBWA \ Chiat \ Day, New York  
Final Cut New York, New York

## Silver

### Editing

Monster.com  
Daybreak  
Final Cut New York, New York

## Silver

### Sound Design

Brand Jordan  
Engine  
Amber Music, New York

## Silver

### Visual Effects

Smirnoff  
Sea  
Framestore CFC, London

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## Bronze

### Animation

Diageo - Draught Guinness  
Rugby  
Abbott Mead Vickers BBDO, London

## Bronze

### Animation

Diageo - Smirnoff Signature  
Smirnoff Signature  
JWT, New York

## Bronze

### Cinematography

MTN - Network Service Provider  
Clap  
Velocity Films, Rivonia, Johannesburg

## Bronze

### Cinematography

Volkswagon Golf  
Night Drive  
DDB London, London  
Dattner Disputo and Associates, Los Angeles

## Bronze

### Cinematography

Schweppes  
Burst  
Exit Films, Melbourne

## Bronze

### Direction

MTN - Network Service Provider  
Clap  
Velocity Films, Rivonia, Johannesburg

## Bronze

### Direction

Sony BRAVIA  
Play-Doh  
Gorgeous, London

## Bronze

### Editing

Coca-Cola  
Coke with Food  
McCann Worldgroup (Hong Kong), Hong Kong

## Bronze

### Editing

Suez  
Birth  
Revolver Film, Sydney

## Bronze

### Editing

Jaguar Ford Motors  
XJ Secrets  
Outside Editorial, New York

## Bronze

### Editing

Jaguar Ford Motors  
CX- F  
Outside Editorial, New York

## Bronze

### Editing

MTN - Mobile Telephone Network  
Clap  
MetropolitanRepublic / The Jupiter Drawing  
Room (South Africa), Johannesburg

## Bronze

### Editing

Corona  
Finishing Touch  
Union Editorial, Los Angeles

## Bronze

### Editing

American Airlines Brand  
New York Minute  
McCann Erickson, London

## Bronze

### Music-Original

Coca-Cola  
Endless Summer  
Song Zu, McMahons Point

## Bronze

### Music-Original

Concerthall Dortmund  
Symphony in Red  
Jung von Matt AG, Hamburg

## Bronze

### Music-Original

SOS  
SOS  
Human Worldwide, New York  
Y&R Chicago, Chicago

## Bronze

### Music-Original

VB  
Symphony  
George Patterson Y&R, Melbourne

## Bronze

### Sound Design

Pilot V Liquid Light Marker  
History of Light  
Grey, Barcelona

## Bronze

### Visual Effects

BMW  
Road  
Digital Domain, Venice

## Bronze

### Visual Effects

Concerthall Dortmund  
Symphony in Red  
Jung von Matt AG, Hamburg

## Bronze

### Visual Effects

Diageo - Draught Guinness  
Tipping Point  
Abbott Mead Vickers BBDO, London

## Gold

### Apparel/Fashion/Footwear

Wonderbra  
Lounge  
Saatchi & Saatchi, Singapore

## Gold

### Automotive

Volkswagen Golf  
Product Recall  
DDB Amsterdam, Amstelveen

## Gold

### Business Equipment/Services

Reynolds Permanent Marker - GM Pens  
International Pvt. Ltd.

Twins  
JWT, Mumbai

## Gold

### Entertainment

Mattel Matchbox  
Young Drivers - Fleetwood  
Ogilvy & Mather Frankfurt, Frankfurt/Main

## Gold

### Household Products

Energizer Lithium Batteries  
Pants  
DDB, Johannesburg

## Gold

### Product/Service Campaign

MTV  
Britney  
Manson  
Ricky  
Young & Rubicam, Capital Federal

## Gold

### Product/Service Campaign

Volkswagen Park Distance Control  
Golf  
Golf Variant  
Touran  
DDB Germany, Berlin

## Gold

### Product/Service Campaign

Mattel Matchbox  
Young Drivers - Eldorado  
Young Drivers - Fleetwood  
Young Drivers - Mustang  
Ogilvy & Mather Frankfurt, Frankfurt/Main

## Gold

### Product/Service Campaign

Tide Ultra  
Ketchup  
Mayo  
Soy Sauce  
Saatchi & Saatchi, New York

## Gold

### Retail Stores

Harvey Nichols  
Menswear  
DDB London, London

## Silver

### Business-to-Business Campaign

Royalty-Free Images  
Hump  
Leak  
Tan  
TBWA\Tequila Singapore, Singapore

## Silver

### Business-to-Business Campaign

Volkswagen Commercial Vehicles  
Risks - Bees  
Risks - Bomb  
Risks - Helicopter  
DDB Paris, Paris

## Silver

### Business-to-Business

Volkswagen Commercial Vehicles  
Risks - Bees  
DDB Paris, Paris

## Silver

### Home Furnishings/Appliances

Ogawa Ventilating Fan  
Smoke  
Lowe Bangkok, Bangkok

## Silver

### Household Products

Tide Ultra  
Ketchup  
Saatchi & Saatchi, New York

## Silver

### Media

Cape Times  
JFK  
Lowe Bull (Cape), Cape Town

## Silver

### Media

MTV  
Manson  
Young & Rubicam, Capital Federal

## Silver

### Media

FHM  
Superheroes Comic  
Ogilvy Singapore, Singapore

## Silver

### Product/Service Campaign

Harvey Nichols Winter Sale  
Blue Sleeping Bag  
Red Sleeping Bag  
Yellow Sleeping Bag  
DDB London, London

## Silver

### Product/Service Campaign

Plastik  
Acid  
Chernobyl  
War  
F/Nazca Saatchi & Saatchi, São Paulo

## Silver

### Product/Service Campaign

Scott Kitchen Towels  
Coffee  
Oil  
Wine  
JWT Kuala Lumpur, Kuala Lumpur

## Silver

### Product/Service Campaign

Lifetime Prepaid Card  
Debate 1  
Debate 2  
Debate 3  
Ogilvy & Mather, Mumbai

## Silver

### Product/Service Campaign

FHM  
Beauty & Wellness  
Renaissance Art  
Superheroes Comic  
Ogilvy Singapore, Singapore

## Silver

### Product/Service Campaign

Wonderbra  
Boardroom  
Lounge  
Street  
Saatchi & Saatchi, Singapore

## Silver

### Product/Service Campaign

Ogawa Ventilating Fan  
Cook  
Incense  
Smoke  
Lowe Bangkok, Bangkok

## Silver

### Public Service

WWF  
Tree  
Ogilvy & Mather, Bangkok

## Silver

### Public Service

Thai SPCA - Pet Adoption  
Couch  
Saatchi & Saatchi, Singapore

## Silver

### Recreational Items

Tonka Toys - Hasbro  
Open Cut Building Sandpit  
DDB Sydney Pty. Limited, Ultimo

## Silver

### Retail Stores

Harvey Nichols  
Womenswear  
DDB London, London

## Silver

### Retail Stores

Harvey Nichols Winter Sale  
Silver Sleeping Bag  
DDB London, London

## Silver

### Student Campaign

Capstar  
Ball  
Door  
Pole  
Miami Ad School Europe, Hamburg

## Bronze

### Business Equipment/Services

Royalty-Free Images  
Tan  
TBWA\Tequila Singapore, Singapore

## Bronze

### Business-to-Business

Federal Express Courier Service  
Cheers  
BBDO Canada, Toronto

## Bronze

### Confections/Snacks

Chupachups  
The Truth of Globefish  
Nongshim Communications, Seoul

## Bronze

### Entertainment

Sony PlayStation Portable  
Handcuffs  
TBWA\España, Madrid

## Bronze

### Foods

McDonald's  
Extra Large Coffee  
DDB Stockholm, Stockholm

## Bronze

### Household Products

Tide  
Messy Ketchup  
Conill Saatchi & Saatchi, New York

## Bronze

### Household Products

Bosch Cordless Screwdriver  
Fly  
Jung von Matt AG, Hamburg

## Bronze

### Household Products

Energizer ER Lamps  
Teeth  
DDB, Johannesburg

## Bronze

### Media

Cape Times  
Soweto Uprising  
Lowe Bull (Cape), Cape Town

## Bronze

### Media

Comedy Central - We Take it Serious  
Hitler  
kempertrautmann gmbh, Hamburg

## Bronze

### Media

FHM  
Family Health  
Ogilvy Singapore, Singapore

## Bronze

### Personal Items

Pilot Water Resistant  
Gold Fishes  
Grey, Barcelona

## Bronze

### Product/Service Campaign

adidas Olympic Launch  
Hu Jia  
Sui Feifei  
Zheng Zhi  
TBWA\China, Shanghai

## Bronze

### Product/Service Campaign

Nestle Petcare/Fris kies Nido - Bird Food  
Colonel  
Madam  
Sir  
DDB España, Barcelona

## Bronze

### Product/Service Campaign

Toyota  
Pillars  
Signs  
Trees  
Saatchi & Saatchi Worldwide, Petaling Jaya

## Bronze

### Product/Service Campaign

ESPN  
Boring  
Ears  
Sanath  
Arnold Worldwide, Boston

## Bronze

### Product/Service Campaign

Rowen  
Bassdrum  
Conga  
Guitar  
Advico Young & Rubicam, Zurich-Gockhausen

## Bronze

### Product/Service Campaign

Energizer ER Lamps  
Couch  
Pee  
Teeth  
DDB, Johannesburg

## Bronze

### Product/Service Campaign

VW Touareg  
Africa  
Forest  
Pole  
DDB Argentina, Buenos Aires

## Bronze

### Product/Service Campaign

South African Airways - In Flight Entertainment  
Animal Tracks - Namibia  
Animal Tracks - Tanzania  
Flamingoes - Kenya  
MetropolitanRepublic / The Jupiter Drawing Room (South Africa), Johannesburg

## Bronze

### Product/Service Campaign

Volkswagen Recycling  
Fridge  
Heater  
Washer  
DDB Germany, Berlin

## Bronze

### Product/Service Campaign

Comedy Central - We Take it Serious  
Banana  
Cactus  
Hitler  
kempertrautmann gmbh, Hamburg

## Bronze

### Product/Service Campaign

Penguin Books  
Airport  
Bus-Stop  
Train  
Saatchi & Saatchi, Singapore

## Bronze

### Product/Service Campaign

Sony Micro Vault  
Frog-Hippo  
Rat-Elephant  
Squid-Whale  
Fortune Promoseven, Dubai

## Bronze

### Product/Service Campaign

Radio Nova  
Blues  
Cuba  
Folk  
Young & Rubicam France, Boulogne-Billancourt

## Bronze

### Product/Service Campaign

Tesco Lotus  
Crab in the Pack  
Prawns in the Pack  
Squid in the Pack  
BBDO Bangkok Ltd., Bangkok

## Bronze

### Product/Service Campaign

NoDoz Alertness Aid  
Classroom  
Driving  
Meeting  
Saatchi & Saatchi, New York

## Bronze

### Public Service Campaign

SPCA Pet Neutering  
Car Wash  
Couch  
Street  
Saatchi & Saatchi Worldwide, Petaling Jaya

# Print Winners

## Bronze

### Public Service Campaign

Truth  
Plant  
Polonium  
Two-Faced  
Arnold Worldwide, Boston  
Crispin Porter + Bogusky, Miami

## Bronze

### Public Service Campaign

Apollo Hospital  
Afterlife  
Reincarnation  
Spirits  
Ogilvy & Mather Advertising, Bangalore

## Bronze

### Public Service Campaign

Domestic Violence Awareness  
Aware Verbal Abuse - Grab  
Aware Verbal Abuse - Pull  
Aware Verbal Abuse - Punch  
Saatchi & Saatchi, Singapore

## Bronze

### Public Service

Domestic Violence Awareness  
Aware Verbal Abuse - Pull  
Saatchi & Saatchi, Singapore

## Bronze

### Public Service Campaign

Thai SPCA - Pet Adoption  
Couch  
Sticks  
Walkies  
Saatchi & Saatchi, Singapore

## Bronze

### Public Service

Greenpeace  
Not Me  
Leo Burnett, Chicago

## Bronze

### Public Service Campaign

Greenpeace  
Allergic To Water  
Desperate Housewives  
Not Me  
Leo Burnett, Chicago

## Bronze

### Retail Stores

Harvey Nichols  
Bathroom  
DDB London, London

## Bronze

### Student Campaign

PETCO  
Birds Have No Idea What PETCO Is  
Cats Have No Idea What PETCO Is  
Dogs Have No Idea What PETCO Is  
Parsons School of Design, New York

## Bronze

### Toiletries

Unilever S.A. Home & Personal Care - Axe  
Deodorant  
Black Board  
Lowe Bull (JHB), Johannesburg

## Bronze

### Travel/Tourism

South African Airways - In Flight Entertainment  
Animal Tracks - Tanzania  
MetropolitanRepublic / The Jupiter Drawing  
Room (South Africa), Johannesburg

## Bronze

### Travel/Tourism

South African Airways - In Flight Entertainment  
Animal Tracks - Namibia  
MetropolitanRepublic / The Jupiter Drawing  
Room (South Africa), Johannesburg

# Print: Direct Mail Winners

## Silver

### Direct

Refugee Awareness  
Ransacked  
BBDO Canada, Toronto

## Bronze

### Direct

Bosch  
Postbox Polaroids  
DDB, Johannesburg

# Billboard Winners

## Grand Clio

**Business Equipment/Services**  
Deadline Couriers  
Self Destruct  
Colenso BBDO, Auckland

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## Gold

**Apparel/Fashion/Footwear**  
Havaianas  
Jellyfish  
BBDO New York, New York

## Gold

**Student Campaign**  
Six Flags  
Six Flags1  
Six Flags2  
Six Flags3  
School of Visual Arts, New York

## Silver

**Product/Service Campaign**  
Havaianas  
Fish  
Frogs and Worms  
Jellyfish  
BBDO New York, New York

## Silver

**Product/Service Campaign**  
Ravensburger Puzzle  
Basilius Cathedral  
Neuschwanstein Castle  
The White House  
Scholz & Friends, Berlin

## Silver

**Restaurants/Fast Food Outlets**  
McDonald's  
Fresh Salads  
Leo Burnett, Chicago

## Bronze

**Apparel/Fashion/Footwear**  
Havaianas  
Butterfly  
BBDO New York, New York

## Bronze

**Automotive**  
Dodge Challenger  
Cop Chase  
BBDO Detroit, Troy

## Bronze

**Entertainment**  
BC Lottery Corporation - Lotto Super 7  
Rainbow Billboard  
TBWA\Vancover, Vancouver

## Bronze

**Public Service**  
Eskom Electricity  
Save  
Ogilvy & Mather Cape Town, Cape Town

# Poster Winners

## Silver

**Apparel/Fashion/Footwear**  
Wonderbra  
Lounge  
Saatchi & Saatchi, Singapore

## Silver

**Entertainment**  
Mark Six Lottery  
Mansion  
Ogilvy & Mather (HK) Pte Ltd, Hong Kong

## Silver

**Media**  
The Economist  
Helicopter View  
Ogilvy Singapore, Singapore

## Silver

**Product/Service Campaign**  
Playland Amusement Park  
Dog  
Frank  
Monkey  
Rethink, Vancouver

## Silver

**Product/Service Campaign**  
Volkswagen Park Distance Control  
Golf  
Golf Variant  
Touran  
DDB Germany, Berlin

## Silver

**Product/Service Campaign**  
Mattel Matchbox  
Young Drivers - Eldorado  
Young Drivers - Fleetwood  
Young Drivers - Mustang  
Ogilvy & Mather Frankfurt, Frankfurt/Main

## Silver

**Product/Service Campaign**  
Wonderbra  
Boardroom  
Lounge  
Street  
Saatchi & Saatchi, Singapore

## Silver

**Public Service**  
NSW Police Force  
Headphones Can Kill - Death By Cab for Cutie  
DDB Sydney Pty. Limited, Ultimo

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## Bronze

**Entertainment**  
Playland Amusement Park  
Dog  
Rethink, Vancouver

## Bronze

**Entertainment**  
Sony PlayStation Portable  
Handcuffs  
TBWA\España, Madrid

## Bronze

**Entertainment**  
Mattel Matchbox  
Young Drivers - Eldorado  
Ogilvy & Mather Frankfurt, Frankfurt/Main

## Bronze

**Entertainment**  
Mattel Matchbox  
Young Drivers - Mustang  
Ogilvy & Mather Frankfurt, Frankfurt/Main

## Bronze

**Home Furnishings/Appliances**  
Ogawa Ventilating Fan  
Incense  
Lowe Bangkok, Bangkok

## Bronze

**Product/Service Campaign**  
Mark Six Lottery  
Diamond  
Mansion  
Rolls Royce  
Ogilvy & Mather (HK) Pte Ltd, Hong Kong

## Bronze

**Public Service Campaign**  
Domestic Violence Awareness  
Aware Verbal Abuse - Grab  
Aware Verbal Abuse - Pull  
Aware Verbal Abuse - Punch  
Saatchi & Saatchi, Singapore

## Bronze

**Retail Stores**  
His & Hers Grooming Kits  
His & Hers  
Y&R Singapore, Singapore

# Innovative Media Winners

## Grand Clio

### Public Service

Brailleliga  
A Blind Call  
Duval Guillaume Brussels, Brussels

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## Gold

### Business Equipment/Services

Deadline Couriers  
Self Destruct  
Colenso BBDO, Auckland

## Gold

### Public Service

Studio Brussels Music for Life  
Black Boy Wants Water  
mortierbrigade, Brussels

## Gold

### Student

PlayStation Portable  
Tennis Court  
School of Visual Arts, New York

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## Silver

### Entertainment

Casinò di Venezia  
Keep Playing  
AdmCom, Bologna

## Silver

### Media

MTV Networks Australia  
Welcome Snoop Campaign  
Lowe & Rivet, Sydney

## Silver

### Media

HBO/Voyeur  
Voyeur Projection Installation  
BBDO New York, New York

## Silver

### Student

Red Bull  
Sleep Tomorrow  
Miami Ad School, Minneapolis

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## Bronze

### Automotive

Volkswagen  
Lamp Post  
Crispin Porter + Bogusky, Miami

## Bronze

### Automotive

Volkswagen  
Amazon Air Pillows  
Crispin Porter + Bogusky, Miami

## Bronze

### Direct Marketing

Durex Performa Condoms  
Last Longer - Redhead  
DDB New Zealand, Auckland

## Bronze

### Media

TW1 - Your Weather Channel via Astra Digital  
Umbrellas  
Jung von Matt AG, Hamburg

## Bronze

### Public Service

World Wildlife Fund  
Earth Hour  
Leo Burnett, Sydney

## Bronze

### Recreational Items

Ravensburger Puzzle  
The Giant Puzzle  
Scholz & Friends, Berlin

## Bronze

### Student

Matchbox  
Life in Miniature  
Miami Ad School, Miami Beach

## Bronze

### Student

Camden  
Voting and Recycling  
Miami Ad School Europe, Hamburg

## Bronze

### Student

Speedo  
Speedo Boats  
The Art Center College of Design, Pasadena

# Integrated Campaign Winners

## Grand Clio

### Integrated Campaign

Shreddies Cereal  
"New" Diamond Shreddies  
Ogilvy & Mather, Toronto

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## Gold

### Integrated Campaign

HBO/Voyeur  
Voyeur Integrated Campaign  
BBDO New York, New York

## Gold

### Integrated Campaign

Burger King  
Whopper Freakout  
Crispin Porter + Bogusky, Miami

## Silver

### Integrated Campaign

Volkswagen Golf  
Night Driving  
DDB London, London

## Silver

### Integrated Campaign

Speight's  
Speight Great Beer Delivery  
Publicis Mojo, Parnell

## Silver

### Integrated Campaign

Microsoft XBOX  
Believe  
McCann Worldgroup San Francisco & T.A.G.,  
San Francisco

## Bronze

### Integrated Campaign

MTV Networks Australia  
Welcome Snoop  
Lowe & Rivet, Sydney

## Bronze

### Integrated Campaign

adidas International  
Impossible Is Nothing - Where Sport Meets Art  
180 Amsterdam, Amsterdam

## Bronze

### Integrated Campaign

Rolling Rock  
Rolling Rock  
Goodby Silverstein and Partners, San Francisco

## Bronze

### Integrated Campaign

Miller Lite  
Man Laws  
Crispin Porter + Bogusky, Miami

# Content & Contact

## Gold

### Apparel/Fashion/Footwear

UNIQLO  
UNIQLOCK  
Projector Inc., Tokyo

## Gold

### Apparel/Fashion/Footwear

adidas International  
Impossible is Nothing - Where Sport Meets Art  
180 Amsterdam, Amsterdam

## Gold

### Direct Marketing

World Wildlife Fund  
Earth Hour  
Leo Burnett, Sydney

## Gold

### Media

HBO  
Voyeur  
BBDO New York, New York

## Gold

### Public Service

The Missing Soldiers  
Missing Soldiers  
Shalmor Avnon Amichay / Y&R, Tel Aviv

## Silver

### Media

MTV Networks Australia  
Welcome Snoop  
Lowe & Rivet, Sydney

## Silver

### Public Service

Keep a Child Alive  
KCA iPhone Launch  
Anomaly, New York

## Silver

### Public Service

Brailleliga  
A Blind Call  
Duval Guillaume Brussels, Brussels

## Silver

### Restaurants/Fast Food Outlets

Domino's Pizza  
Domino's Anything Goes  
JWT, New York

## Silver

### Restaurants/Fast Food Outlets

Burger King  
Whopper Freakout  
Crispin Porter + Bogusky, Miami

## Silver

### Retail Stores

Migros Underwear  
Migros Singles  
Spillmann/Felser/Leo Burnett, Zürich

## Bronze

### Entertainment

Year Zero Album - NIN  
Year Zero Alternate Reality Game - ARG  
42 Entertainment, Pasadena

## Bronze

### Media

JUMP SQ. Magazine  
Hide-and-Seek  
Dentsu Inc., Tokyo

## Bronze

### Retail Stores

Yurakucho Marui  
Fashion Therapy - Capsule Vendor  
Drill Inc., Tokyo

## Bronze

### Travel/Tourism

Nelka Rent a Car  
Nelka Case  
JWT / Costa Rica, San Jose

# Interactive Winners

## Grand Clio

### Viral

UNIQLO  
UNIQLOCK  
Projector Inc., Tokyo

## Gold

### Animation

California Fluid Milk Processors Advisory  
Board  
Get the Glass Online Game - Site  
Goodby, Silverstein & Partners, San Francisco

## Gold

### Consumer-Targeted Site

HBO  
HBO Voyeur  
Big Spaceship, Brooklyn  
BBDO New York, New York

## Gold

### Innovative Use Of Technology

BRAVIA  
Color Tokyo! Live Color Wall Project  
777interactive, Tokyo

## Gold

### Online Games

Red Bull  
Red Bull Flugtag Flight Lab  
Less Rain, Tokyo

## Silver

### Artistic Technique

Nokia N-Gage  
Get Out and Play  
Farfar, Stockholm

## Silver

### Brand Building

California Fluid Milk Processors Advisory  
Board  
Get the Glass Online Game - Site  
Goodby, Silverstein & Partners, San Francisco

## Silver

### Brand Building

Stella Artois  
Le Courage  
Lowe Brindfors, Stockholm

## Silver

### Brand Building

Burger King  
Simpsons Campaign  
Pitch - Crispin Porter + Bogusky, Miami

## Silver

### E-Commerce/Retail

Domino's Pizza  
BFD Builder and Pizza Tracker  
Crispin Porter + Bogusky, Miami

## Silver

### Fresh Approach

UNIQLO  
UNIQLOCK  
Projector Inc., Tokyo

## Silver

### Fresh Approach

Burger King  
Whopper Freakout Campaign  
Crispin Porter + Bogusky, Miami

# Interactive Winners

## Silver

**Innovative Use Of Technology**  
Free-Floating 3D-Graffiti in Space  
Tagged in Motion  
Jung von Matt AG, Hamburg

## Silver

**Innovative Use Of Technology**  
SONY Walkman  
Rec You  
GT INC., Tokyo

## Silver

**Innovative Use Of Technology**  
Main Taxi Frankfurt  
The Piss Screen  
Saatchi & Saatchi Frankfurt, Frankfurt am Main

## Silver

**Mobile/ Wireless**  
Bosch  
Get it Straight  
Jung von Matt AG, Stuttgart

## Silver

**Online Application**  
UNIQLO  
UNIQLOCK  
Projector Inc., Tokyo

## Silver

**Student**  
Maglite  
Liteart  
Berghs School of Communication, Stockholm

## Silver

**Video/Moving Image**  
HBO  
HBO Voyeur  
Big Spaceship, Brooklyn  
BBDO New York, New York

## Silver

**Video/Moving Image**  
Xbox Halo 3  
Believe  
AKQA, San Francisco

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## Bronze

**Animation**  
Coca-Cola  
The Happiness Factory - Now Hiring  
AKQA, New York

## Bronze

**Animation**  
Adobe  
AdobeCards.com  
Goodby, Silverstein & Partners, San Francisco

## Bronze

**Banner/Display Ads**  
Emirates  
Non-Stop Fernando  
Lean Mean Fighting Machine, London

## Bronze

**Banner/Display Ads**  
Malteser Ambulance Service  
Typo Crash Banner  
Ogilvy & Mather Frankfurt, Frankfurt/Main

## Bronze

**Banner/Display Ads**  
Langley Travel  
On-Line Skiing Experience  
GOSS, Gothenburg

## Bronze

**Brand Building**  
Deadline Couriers  
Self Destruct  
Colenso BBDO, Auckland

## Bronze

**Brand Building**  
Coca-Cola Zero  
The Coke Zero Game  
North Kingdom, Skellefteå

## Bronze

**Branded Content**  
Burger King  
Whopper Freakout  
Crispin Porter + Bogusky, Miami

## Bronze

**Innovative Use Of Technology**  
Emotional Cities  
Emotional Cities  
Farfar, Stockholm

## Bronze

**Microsite**  
Orange Unlimited  
Orange Unlimited  
Poke, London

## Bronze

**Microsite**  
Xbox Halo 3  
Believe  
AKQA, San Francisco

## Bronze

**Online Games**  
Nokia N-Gage  
Get Out and Play  
Farfar, Stockholm

## Bronze

**Sound/Music**  
Berlin Philharmonics  
Cello Challenge  
Scholz & Friends Interactive GmbH, Hamburg

## Bronze

**Student**  
Online Paper Toy Creator  
Paper Critters  
Academy of Art University, San Francisco

## Bronze

**Video/Moving Image**  
Stella Artois  
Le Courage  
Lowe Brindfors, Stockholm

## Bronze

**Viral**  
Blenders  
Will It Blend?  
Blendtec, Orem

## Bronze

**Viral**  
Choice FM  
Kill the Gun  
Abbott Mead Vickers BBDO, London

## Bronze

**Viral**  
Domino's Pizza  
Domino's Anything Goes  
JWT, New York

## Grand Clio

### Environmental Design

BP - Auto, Fuel, Eco-Messaging  
Ogilvy, New York

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## Gold

### Brochures-Product/Service

BMW Unstoppable  
180 Amsterdam, Amsterdam

## Gold

### Corporate Identity

Emergency Electrician Stationery  
The Chase, Manchester

## Gold

### Environmental Design

Chubu Electric Power Co., Inc.  
TUGBOAT, Tokyo

## Gold

### Environmental Design

treesforfree.org  
Meridian Communication Pvt Ltd, Bangalore

## Gold

### Posters

Malteser Ambulance Service - Typo Crash  
Ogilvy & Mather Frankfurt, Frankfurt/Main

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## Silver

### Annual Reports

Well Done  
Bruketa&Zinic OM, Zagreb

## Silver

### Brochures-Product/Service

Chong Bin Park Catalogue  
Navyblue, Edinburgh

## Silver

### Environmental Design

HP Advanced Photo Paper  
Publicis Malaysia, Petaling Jaya

## Silver

### Environmental Design

NetzwerkHolz  
KMS TEAM GmbH, Munich

## Silver

### Environmental Design

BBC World - BBC Newspaper Boxes  
BBDO New York, New York

## Silver

### Environmental Design

Science Year 2007  
Scholz & Friends Identify, Berlin

## Silver

### Environmental Design

Monument Marking Kosovo's Declaration of Independence  
Ogilvy Kosova, Prishtina

## Silver

### Package Design

iPhone  
Apple, Cupertino

## Silver

### Package Design

Coca-Cola Classic Aluminum Bottle  
Turner Duckworth, San Francisco

## Silver

### Package Design

Apple Keyboards  
Apple, Cupertino

## Silver

### Posters

Artois - Three Famous Belgians  
Lowe London, London

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## Silver

### Posters

Olympus Imaging  
Kolle Rebbe Werbeagentur GmbH, Hamburg

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## Bronze

### Annual Reports

Distress Centre of Toronto 2007  
GJP Advertising and Design, Toronto

## Bronze

### Corporate Identity

PARISTEXAS  
Scandinavian DesignLab, Copenhagen

## Bronze

### Corporate Identity

RUSH Tape  
GJP Advertising and Design, Toronto

## Bronze

### Direct Marketing

Pointless Things to Collect - Books  
Happy Forsman & Bodenfors AB, Gothenburg

## Bronze

### Editorial Design

Solidarity Route to Mauritania  
DFraile, Murcia

## Bronze

### Environmental Design

BBC World Cables - Guns, Protest, Food Drop  
BBDO New York, New York

## Bronze

### Environmental Design

HBO/Voyeur - Voyeur Projection Installation  
BBDO New York, New York

## Bronze

### Environmental Design

BBDO New York - Computer Monitors  
BBDO New York, New York

## Bronze

### Package Design

The One Club  
Arnold Worldwide, Boston

## Bronze

### Package Design

Flawless Paint  
Turner Duckworth, San Francisco

## Bronze

### Package Design

Waitrose Honey - Good  
Turner Duckworth, San Francisco

## Bronze

### Package Design

Takeo Company Limited  
gooddesigncompany, Shibuya-ku

## Bronze

### Package Design

Waitrose Mustards  
Lewis Moberly, London

## Bronze

### Posters

Guinness - Bulls, City, Concert, Fireworks,  
Lighters  
BBDO New York, New York

## Bronze

### Self-Promotion

Hornall Anderson  
Hornall Anderson Design Works, Seattle

## Grand Clio

### Product/Service Campaign

Combos  
Broken Heart, Lullaby, Prison Guard  
TBWA \ Chiat \ Day, New York

## Gold

### Beverages/Alcoholic

Anheuser Busch  
Mr. SUV Super Stretch Limo Maker  
DDB Chicago, Chicago

## Gold

### Confections/Snacks

Combos  
Prison Gaurd  
TBWA \ Chiat \ Day, New York

## Gold

### Personal Items

Philips Canada  
Gardening Tips  
DDB Canada, Toronto, Toronto

## Silver

### Beverages/Alcoholic

Anheuser Busch  
Mr. Basketball Shoe Designer  
DDB Chicago, Chicago

## Silver

### Beverages/Alcoholic

Anheuser Busch  
Mr. Philly Cheese Steak Maker  
DDB Chicago, Chicago

## Silver

### Confections/Snacks

Combos  
Lullaby  
TBWA \ Chiat \ Day, New York

## Silver

### Confections/Snacks

Combos  
Broken Heart  
TBWA \ Chiat \ Day, New York

## Silver

### Confections/Snacks

Starburst  
Colors  
TBWA \ Chiat \ Day, New York

## Silver

### Product/Service Campaign

Amstel  
Girlfriend, Meeting, Mobile Phone  
180 Amsterdam, Amsterdam

## Silver

### Product/Service Campaign

Videocon TV  
Gunshot, Soap Opera, Table Tennis  
Ogilvy & Mather, Mumbai

## Silver

### Public Service

MDA - Muscular Distrophy Association  
Routine  
JWT Puerto Rico, San Juan

## Silver

### Retail Stores

Marshall Music  
Drums  
BBDO Cape Town, Cape Town

## Silver

### Telecommunications

France Telecom - Orange  
My 5  
Vitruvio Leo Burnett, Madrid

## Bronze

### Automotive

Stilo with Rain Sensor  
Purple Rain  
Leo Burnett, Sao Paulo

## Bronze

### Automotive Products/Services

Shell Better Mileage Gasoline  
Are We There Yet?  
JWT Manila, Makati City

## Bronze

### Beverages/Alcoholic

Anheuser Busch  
Mr. Oxygen Bar Inventor  
DDB Chicago, Chicago

## Bronze

### Confections/Snacks

Starburst  
Sourface  
TBWA \ Chiat \ Day, New York

## Bronze

### Confections/Snacks

Snickers  
Sluggish Spokesman  
TBWA \ Chiat \ Day, New York

## Bronze

### Cosmetics/Beauty

Odol-Med3 Dental Floss  
News  
Grey Worldwide GmbH, Duesseldorf

## Bronze

### Electronic Equipment

Blaupunkt  
Radiovision  
Jung von Matt AG, Hamburg

## Bronze

### Health Care Services

Lapperre Hearing Aid  
Silent Commercial  
mortierbrigade, Brussels

## Bronze

### Health Care Services

Mount Sinai Medical Center  
Maryanne Roselli  
DeVito/Verdi, New York

## Bronze

### Home Entertainment

Canon EOS Kiss Digital Camera  
Shutter Chance  
Dentsu Inc., Tokyo

## Bronze

### Personal Items

Philips Canada  
Decorating Tips  
DDB Canada, Toronto, Toronto

## Bronze

### Personal Items

Philips Canada  
Housekeeping Tips  
DDB Canada, Toronto, Toronto

## Bronze

### Product/Service Campaign

Philips Canada  
Decorating Tips, Gardening Tips  
Housekeeping Tips  
DDB Canada, Toronto, Toronto

## Bronze

### Product/Service Campaign

Head & Shoulders Anti-Dandruff Shampoo  
Ego Ed, In the Closet Charles, Yoda Melvin  
Saatchi & Saatchi, New York

## Bronze

### Public Service

YWCA Vancouver  
9-1-1  
Rethink, Vancouver

## Bronze

### Public Service

Royal Lifesaving Society  
5 Kids  
303 Group, Perth

## Bronze

### Public Service Campaign

NAPCAN  
Alcoholic, Football, Traffic  
DDB Sydney Pty. Limited, Ultimo

## Bronze

### Toiletries

Unilever S.A. Home & Personal Care Axe -  
Deodorant  
Answering Machine  
Lowe Bull (JHB), Johannesburg

## Bronze

### Toiletries

Head & Shoulders Anti-Dandruff Shampoo  
Monotone Billy  
Saatchi & Saatchi, New York

## Bronze

### Toiletries

Head & Shoulders Anti-Dandruff Shampoo  
In the Closet Charles  
Saatchi & Saatchi, New York

## Bronze

### Travel/Tourism

Motel 6  
DVD  
The Richards Group, Dallas